



Load Lift In The Attic!

SpaceLift 
ATTIC LIFT™

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Media Contact:

SpaceLift™ attic lifts by Redco Home, *a division of Redco Audio*

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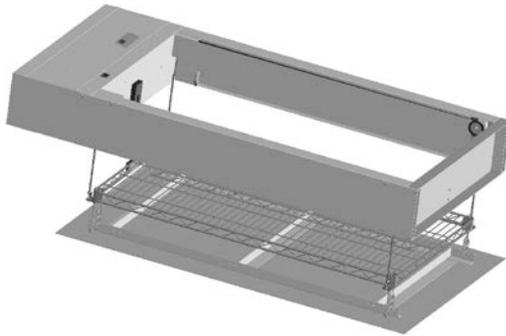
Facebook: @SpaceLiftProducts

1701 Stratford Avenue, Stratford, CT 06615



Please call to schedule an interview.

A SpaceLift™ attic lift is installed at our company in Stratford. If you are in the area, please feel free to come in and take a look. Ask for Dave. There is also a video of the lift in action on our website.



PRODUCT OVERVIEW

General Description:

SpaceLift™ Products
Raising storage to a higher level.

The SpaceLift™ attic lift is a platform lift system to transport up to 200 pounds and 24 cubic feet of cargo between floors. It is easily installed between floor joists in the garage, home, or other buildings. Vertical lift is up to 15 feet at 3 inches per second. Two models differentiated by width are priced at \$1,895 and \$1,995.

Installing a SpaceLift is like having your own mini freight elevator to carry storage into your attic in just minutes; it's a dumbwaiter for your stuff. There's no need to risk your back or a fall trying to carry storage bins, boxes, holiday decorations, clothing, furniture and more up and down a ladder or stairs. Claim more living space, reduce clutter and better organize your possessions with the convenient attic access SpaceLift™ Products provide.

Best-in-class standard features include carrying capacity up to 200 pounds and 24 cubic feet per cargo trip with no vertical limit for stacking storage items. Exclusive low profile design mounts neatly between attic floor joists making it easy to slide your best storage containers or heavy items off of the lift and onto your attic flooring system. SpaceLift™ 5200-S attic lifts are available in two sizes. Key-lock access controls are mounted on the unit in the attic and downstairs on the wall of your garage or living space. Intelligent control automated lift includes safety features like obstacle detection and weight limit protection. Reliable and robust construction ensures years of trouble-free use, backed by a two-year factory warranty. Easy installation. Attic storage solutions from SpaceLift™ Products are one smart move for you and your home.

Details:

- Currently the sole product of SpaceLift™ Products is the 5200-S series attic lift.
- Offered in two models Model 5228-S and Model 5222-S. The difference between the two models is their width, 28 inches with a 24-inch platform and 22 inches with an 18-inch platform respectively. In all other specifications they are the same.
- Price: Model 5222-S \$1,895 and Model 5228-S \$1,995 with free shipping.
- Two-year manufacturer's warranty.
- Sold directly through the website: www.SpaceLiftProducts.com
- Sales and installation also available through 30 dealers covering 19 states and Washington D.C. in the Continental U.S.

- Protected by U.S. Patents No. 8,292,031 and 9,120,645 B2.
- Assembled in the USA.

Example Testimonials:

“Absolutely fantastic! We finished our new home build in 2017. The SpaceLift™ attic lift was the best investment we made for the entire build, from ease of use on the website, ordering, packaging, shipping, product quality and design, installation, instructions, and customer service.” Robin G., Nebraska

“After thorough online research we chose the SpaceLift™ attic lift. Their engineering, application and value are definitely superior. The SpaceLift™ storage system is something every home ought to have.” Ron T., Oregon

“I’m very impressed with our SpaceLift™ attic lift. It’s a great value with smart technology and the installation was easy. Even the SpaceLift™ packaging was nice. This product makes my life a lot easier.” Todd R., Florida

“We recently installed a SpaceLift™ 5228-S attic lift in our garage and could not be happier! The lift travels up and down in a total of 25 seconds. Due to age and arthritis it had become dangerous for me to go up and down the attic stairs. SpaceLift™ provides the means for us to safely and quickly transfer items to and from the attic. My wife and I work as a team, with one in the attic and one down below. It is fast and efficient. I highly recommend the SpaceLift™ to anyone who desires a safe, fast and efficient means of utilizing their attic storage space.” Tom R., Louisiana



COMPANY OVERVIEW:

- SpaceLift™ Products, spelled as one word with a capital “S” and “L” and a capital “P” for Products.
- SpaceLift™ Products invented, manufactures and sells SpaceLift™ attic lifts.
- SpaceLift™ Products is operated by Redco Home, a division of Redco Audio.
- Redco Audio is a manufacturer and supplier of pro audio/video cables, connectors, panels and accessories. Customers include professional recording studios, industrial clients and the general public.
- Redco Audio was founded in 1991. SpaceLift™ Products was founded in 2009. Redco Home was founded in 2016.
- The companies are privately held and family owned.
- Together the three companies employ 23 people in various manufacturing, service and administrative capacities.

- Sales for the combined businesses are in the \$4 to 5 million range.
- SpaceLift™ attic lifts are sold throughout the United States.
- Redco Audio sales include the U.S., Canada, Europe, Australia, New Zealand and Southeast Asia.
- Manufacturing, distribution, sales and administration are consolidated in a single 6,500 square-foot facility.
- All three businesses are located in Stratford, Connecticut, USA.

STORY:

Current President Dave Berliner's late father Bob founded Redco Audio. The elder Berliner worked for several topline audio and recording companies including Ampex and Scully. He then founded Audio Techniques in New York City, USA. When that company was acquired by Manny's Music, Bob Berliner created Redco Audio in Bridgeport, Conn. in 1991. Dave Berliner took over the family business in 2012. The company moved to Stratford, Conn. in 2004 to meet growing demand and a diversifying customer base including a number of industrial clients.

Like his parents, Dave Berliner is a musician, an accomplished pianist, who also has an interest in the professional electronic processing equipment required to capture, process, store and distribute audio and video.

Dave's brother Brian, a patent attorney, had the idea to create the SpaceLift™ attic lift. There were several motorized lifts on the market. But the Berliners knew they could create one with better specifications and safety features. Redco Audio has experience with motors and control systems. The company makes control systems for Xedit's Servoreelers, a system for motorized microphone lines.

Creating the SpaceLift™ attic lifts required approximately seven years and an investment of more than \$250,000.

Originally with facilities in Redondo Beach, Calif. and Stratford, Conn., in 2017 all SpaceLift™ Products operations moved to the Redco Home, Redco Audio location in Stratford.

Media Assets:

Please visit the media page of our website for artwork and video clips:
www.SpaceLiftProducts.com

Logo Treatments and use instructions:

SpaceLift

Redco Home

SpaceLift™ attic lift photos: <http://www.spaceliftproducts.com/photo-gallery/>

